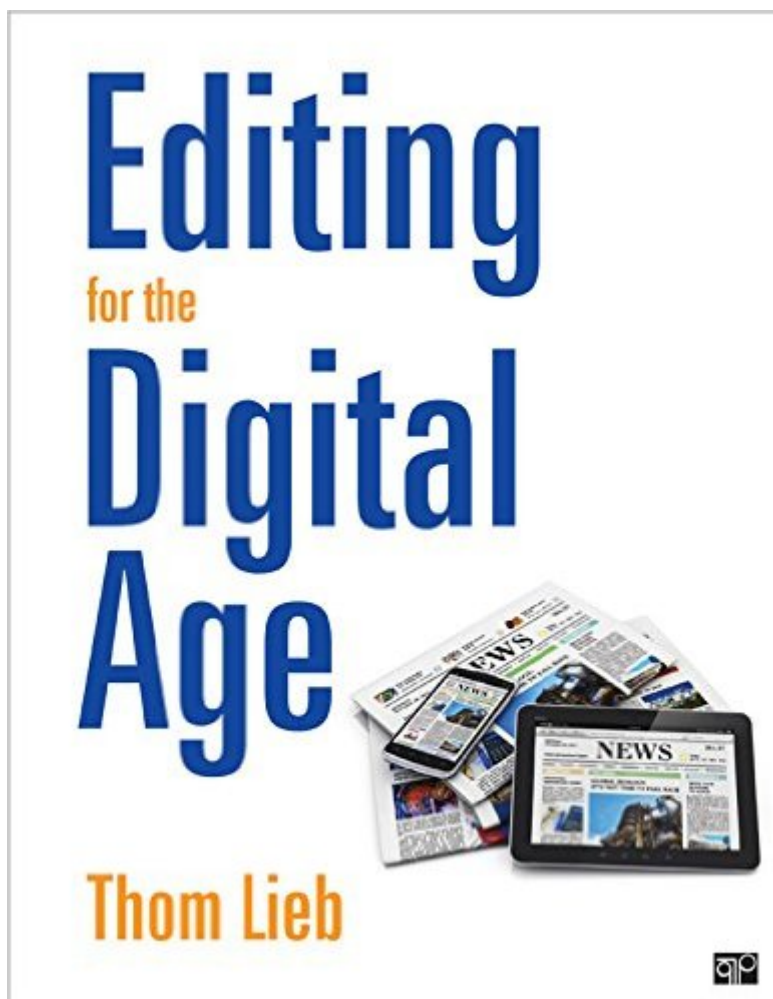


The book was found

Editing For The Digital Age



Synopsis

A Balanced Approach for the Modern Writer and Editor Whether working in a traditional newsroom or as a one-person blogging operation, every good writer needs to become his or her own best editor. Editing for the Digital Age provides editors and writers with the tools necessary to ensure that published material is accurate, readable, and complete. Author Thom Lieb provides guidance in copy editing fundamentals, including correcting grammar, conforming the writing to a style guide, and revising material so that it is tightly written and clear. The text is designed for today's digital publishing landscape and addresses the many issues writers and editors now face on a daily basis: handling legal issues such as liability, copyright, and libel; writing headlines that will attract readers; creating multimedia packages to support an article or post; and using various forms of social media to curate content and connect with audience members. Chapters focus on key areas and themes for editing in the digital age, and "Write Right" writing and grammar exercises are woven into every chapter to progressively build students' editing skills.

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